

Alternative Newsweeklies



Mid-Atlantic/New York

Readership Total: 1,687,650 Rate: \$350

Paper	Location	Readership
Artvoice	Buffalo, NY	130,000
Baltimore City Paper	Baltimore, MD	160,000
C-Ville Weekly	Charlottesville, VA	49,014
City Newspaper	Rochester, NY	78,386
Ithaca Times	Ithaca, NY	40,158
Metroland	Albany, NY	80,000
Philadelphia City Paper	Philadelphia, PA	157,250
Pittsburgh City Paper	Pittsburgh, PA	138,570
Philadelphia Weekly	Philadelphia, PA	178,092
Style Weekly	Richmond, VA	70,850
Syracuse New Times	Syracuse, NY	69,074
The Village Voice	New York, NY	394,196
Washington City Paper	Washington, DC	142,060

Midwest

Readership Total: 1,558,472 Rate: \$305

Paper	Location	Readership
The Athens NEWS	Athens, OH	36,036
Chicago Reader	Chicago, IL	200,000
Cincinnati CityBeat	Cincinnati, OH	80,000
City Pages (Twin Cities)	Minneapolis, MN	184,000
Cityview	Des Moines, IA	59,236
Illinois Times	Springfield, IL	59,916
Isthmus	Madison, WI	109,894
LEO Weekly	Louisville, KY	60,000
Metro Times	Detroit, MI	149,678
NUVO	Indianapolis, IN	84,100
The Pitch	Kansas City, MO	90,000
The Reader	Omaha, NE	37,000
Riverfront Times	St. Louis, MO	153,194
Scene	Cleveland, OH	104,000
Shepherd Express	Milwaukee, WI	120,384
Wausau City Pages	Wausau, WI	31,034

New England

Readership Total: 669,590 Rate: \$195

Paper	Location	Readership
Boston Phoenix	Boston, MA	214,076
Fairfield County Weekly	New Haven, CT	60,000
Hartford Advocate	Hartford, CT	90,000
New Haven Advocate	New Haven, CT	87,768
Seven Days	Burlington, VT	68,000
Valley Advocate	Northampton, MA	81,846
Worcester Mag	Worcester, MA	67,900

Northern California/Northern Nevada

Readership Total: 1,275,972 Rate: \$255

Paper	Location	Readership
Chico News & Review	Chico, CA	73,914
East Bay Express	Oakland, CA	99,532
Metro Silicon Valley	San Jose, CA	140,000
Monterey Co. Weekly	Seaside, CA	72,000
North Bay Bohemian	Santa Rosa, CA	59,850
North Coast Journal	Eureka, CA	40,000
Pacific Sun	San Rafael, CA	62,000
Palo Alto Weekly	Palo Alto, CA	74,000
Reno News & Review	Reno, NV	53,168
Sacramento News & Review	Sacramento, CA	152,000
San Francisco Bay Guardian	San Francisco, CA	213,416
Santa Cruz Weekly	Santa Cruz, CA	66,000
SF Weekly	San Francisco, CA	170,092

Northwest/Rockies

Readership Total: 1,226,274 Rate: \$250

Paper	Location	Readership
Boise Weekly	Boise, ID	60,000
Boulder Weekly	Boulder, CO	50,000
Colorado Springs Independent	Colorado Springs, CO	72,000
Eugene Weekly	Eugene, OR	80,246
Missoula Independent	Missoula, MT	43,636
Pacific Northwest Inlander	Spokane, WA	97,000
Salt Lake City Weekly	Salt Lake City, UT	120,000
Seattle Weekly	Seattle, WA	168,406
The Source Weekly	Bend, OR	29,270
The Stranger	Seattle, WA	161,984
Westword	Denver, CO	163,732
Willamette Week	Portland, OR	180,000

Southern California/Southern Nevada/Hawaii

Readership Total: 1,706,530 Rate: \$350

Paper	Location	Readership
Easy Reader	Hermosa Beach, CA	114,000
Honolulu Weekly	Honolulu, HI	72,284
L.A. Weekly	Culver City, CA	348,022
Las Vegas CityLife	Las Vegas, NV	144,412
Las Vegas Weekly	Henderson, NV	125,364
Mau Time Weekly	Wailuku, HI	36,000
OC Weekly	Costa Mesa, CA	139,368
Pasadena Weekly	Pasadena, CA	60,152
Random Lengths News	San Pedro, CA	45,000
San Diego CityBeat	San Diego, CA	77,576
San Diego Reader	San Diego, CA	325,486
San Luis Obispo New Times	San Luis Obispo, CA	77,906
Santa Barbara Independent	Santa Barbara, CA	80,000
Ventura County Reporter	Ventura, CA	60,960

Southeast

Readership Total: 1,780,770 Rate: \$330

Paper	Location	Readership
Arkansas Times	Little Rock, AR	60,174
Birmingham Weekly	Birmingham, AL	50,000
Charleston City Paper	Charleston, SC	80,000
Columbia Free Times	Columbia, SC	71,646
Creative Loafing (Atlanta)	Atlanta, GA	193,308
Creative Loafing (Charlotte)	Charlotte, NC	94,132
Creative Loafing (Tampa)	Tampa, FL	99,724
Flagpole Magazine	Athens, GA	29,650
Folio Weekly	Jacksonville, FL	90,092
Gambit	New Orleans, LA	80,000
Independent Weekly (NC)	Durham, NC	86,028
Jackson Free Press	Jackson, MS	34,000
The Memphis Flyer	Memphis, TN	103,230
Metro Pulse	Knoxville, TN	76,500
Metro Spirit	Augusta, GA	36,142
Miami New Times	Miami, FL	139,000
Mountain Xpress	Asheville, NC	56,754
Nashville Scene	Nashville, TN	97,428
New Times Broward-Palm Beach	Ft Lauderdale, FL	106,960
Orlando Weekly	Orlando, FL	80,000
The Pulse	Chattanooga, TN	30,000
Yes! Weekly	Greensboro, NC	86,000

Southwest

Readership Total: 1,260,648 Rate: \$255

Paper	Location	Readership
Austin Chronicle	Austin, TX	182,102
Dallas Observer	Dallas, TX	165,886
Fort Worth Weekly	Fort Worth, TX	95,000
Houston Press	Houston, TX	165,474
Oklahoma Gazette	Oklahoma City, OK	107,000
Phoenix New Times	Phoenix, AZ	182,046
San Antonio Current	San Antonio, TX	81,356
Santa Fe Reporter	Santa Fe, NM	41,284
Tucson Weekly	Tucson, AZ	91,166
Urban Tulsa Weekly	Tulsa, OK	63,638
Weekly Alibi	Albuquerque, NM	85,696

**Rates, Publications and Readership figures subject to change

Total Publications: 108 | Total Readership: 11,165,906