

Classified Networks



Network	25-word Rate	Additional Words	Readership	Publications	Deadline (CST)	Discounts
Alabama	\$210	\$7.50	2,400,000	118	Monday 5pm	
Alaska	\$625	\$12.00	521,000	24	Monday 4pm	Run 4 wks./\$75 off 4th wk.
Arizona	\$330	\$11.00	2,117,052	88	Tuesday 2pm	Run 4 wks./50% off 4th wk.
Eastern	\$150	\$11.00	189,070	15		1-Zone \$150
North Central	\$150	\$11.00	225,400	15		2-Zones \$275
South Central	\$150	\$11.00	188,858	27		
Western	\$150	\$11.00	161,610	9		
Arkansas	\$275	\$10.00	1,726,028	120	Wednesday 3pm	Run 5 wks./5th wk. is free
Central	\$100	\$10.00	385,930	27		1-Region \$100
Northeast	\$100	\$10.00	369,786	29		2-Regions \$150
Northwest	\$100	\$10.00	528,826	29		3-Regions \$200
Southern	\$100	\$10.00	441,486	35		
California	\$600	\$15.00	6,000,000	240	Wednesday 12pm	
Northern	\$400	\$10.00	3,000,000	121		
Southern	\$450	\$10.00	3,000,000	119		
Colorado	\$250	\$7.00	990,184	84	Wednesday 5pm	Run 5 wks./5th wk. is free
Florida	\$475	\$10.00	3,659,808	122	Tuesday 11am	Run 4 wks./4th wk. is free
Central Region	\$325	\$10.00	2,026,204	56		
North Region	\$150	\$10.00	647,068	38		
South Region	\$175	\$10.00	986,536	27		
Georgia	\$350	\$8.00	2,000,000	137	Tuesday 9am	
Hawaii	\$695	\$9.50	1,539,970	15	Monday 4pm	Run 4 wks./\$100 off 4th wk.
Idaho	\$300	\$10.00	212,136	12	Wednesday 5pm	
Illinois	\$485	\$10.00	3,795,934	322	Wednesday 10am	Run 4 wks./4th wk. is free
Central	\$250	\$10.00	759,414	89		Chicagoland +1-Zone \$425
Chicagoland	\$350	\$10.00	1,317,492	95		Chicagoland +2-Zones \$475
Northern	\$250	\$10.00	1,206,098	79		1-Zone \$250, 2-Zones \$400
Southern	\$250	\$10.00	512,930	59		3-Zones \$450
Indiana	\$320	\$10.00	1,842,836	143	Wednesday 11am	Run 4 wks./50% off 4th wk.
Central	\$245	\$10.00	469,778	40		
North	\$245	\$10.00	524,496	46		
South	\$245	\$10.00	638,836	56		

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Iowa	\$300	\$9.00	2,619,902	253	Wednesday 10am	Run 6 wks./6th wk. is free
Central	\$75	\$4.00	188,026	26		
Northeast	\$110	\$4.00	1,080,128	67		
Northwest	\$110	\$4.00	444,912	60		
Southeast	\$110	\$4.00	399,576	47		
Southwest	\$110	\$4.00	507,260	54		
Kansas	\$300	\$12.00	936,904	143	Tuesday 5pm	
Kentucky	\$250	\$7.00	2,019,446	73	Wednesday 4pm	
Louisiana	\$265	\$9.00	2,535,022	121	Wednesday 12pm	Run 5 wks./5th wk. is free
Northern	\$175	\$9.00	650,514	37		1-Region \$175
Southeast	\$175	\$9.00	914,630	44		2-Regions \$200
Southwest	\$175	\$9.00	969,878	40		
Maryland-Delaware-DC	\$495	\$8.00	4,718,196	106	Wednesday 11am	Run 5 wks./5th wk. is free
Maryland Only	\$400	\$8.00	3,384,858	82		
MDDC-DE/DC Zone	\$350	\$8.00	1,293,338	25		
MDDC-Metro Zone	\$450	\$8.00	2,736,182	48		
Michigan	\$299	\$7.00	3,600,000	147	Tuesday 11am	
Minnesota	\$249	\$10.00	2,811,084	270	Tuesday 5pm	
Central	\$99	\$6.00	607,946	71		2-Regions \$159
Metro	\$149	\$6.00	1,021,088	46		1-Region \$99
Northern	\$99	\$6.00	664,732	69		3-Regions \$229
Southern	\$99	\$6.00	517,318	84		
Mississippi	\$210	\$8.00	940,790	104	Monday 5pm	Run 4 wks./10% discount
Missouri	\$350	\$10.00	1,938,722	199	Wednesday 12pm	
Montana	\$139	\$4.00	430,572	69	Wednesday 5pm	
Nebraska	\$210	\$7.00	738,302	176	Wednesday 10am	\$200 rate for 4 wks., no chgs.
Nevada	\$149	\$5.00	788,000	20	Wednesday 2pm	
New England	\$395	\$8.00	4,953,016	284	Wednesday 11am	Run 4 wks./4th wk. is free
Central Region (MA)	\$225	\$8.00	2,042,720	156		
Northern Region (ME,NH,VT)	\$175	\$8.00	1,388,650	69		
Southern Region (CT,RI)	\$175	\$8.00	1,521,646	59		
New Jersey	\$520	\$13.00	4,200,000	137	Wednesday 11am	Run 5 wks./ 5th wk. is free
Northern	\$415	\$13.00				
Southern	\$182	\$13.00				

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New Mexico	\$154	\$5.00	427,590	28	Thursday 1pm	
New York Dailies	\$425	\$15.00	1,938,426	41	Thursday 3pm	Run 4 wks./4th wk. is free
New York Weeklies	\$495	\$10.00	4,745,024	301	Wednesday 10am	Run 5 wks./5th wk. is free
Capital District	\$95	\$10.00	334,606	22		
Central	\$95	\$10.00	260,246	30		
Hudson Valley	\$95	\$10.00	474,458	38		
Long Island	\$250	\$10.00	942,846	83		
North Country	\$95	\$10.00	149,992	14		
NY City	\$325	\$10.00	2,006,978	74		
Western	\$125	\$10.00	575,898	40		
North Carolina	\$330	\$10.00	3,391,714	114	Tuesday 4pm	
North Dakota	\$150	\$5.00	500,000	90	Tuesday 12pm	
Ohio	\$295	\$10.00	2,713,544	138	Tuesday 9am	
Oklahoma	\$285	\$10.00	1,030,148	194	Wednesday 10am	
Oregon	\$250	\$8.00	1,018,744	81	Tuesday 5pm	
Pennsylvania	\$475	\$10.00	3,398,624	153	Wednesday 1pm	Run 5 wks./5th wk. is free
Eastern	\$315	\$10.00	2,142,380	91		
Western	\$265	\$10.00	1,256,244	62		
South Carolina	\$375	\$12.00	2,487,690	107	Wednesday 11am	
South Dakota	\$150	\$5.00	606,000	128	Tuesday 12pm	
Tennessee	\$265	\$10.00	1,290,178	89	Tuesday 11am	
Eastern	\$115	\$10.00	566,506	31		
Middle	\$115	\$10.00	501,282	38		
Western	\$95	\$10.00	222,390	20		
Texas	\$500	\$14.00	2,036,596	307	Tuesday 5pm	
Northern	\$230	\$6.00	540,096	99		
Southern	\$230	\$6.00	1,003,378	107		
Western	\$230	\$6.00	493,122	101		
Utah	\$163	\$5.00	680,000	49	Tuesday 1pm	Run 4 wks / 5% discount
Virginia	\$275	\$10.00	2,213,496	88	Wednesday 11am	Run 5 wks./5th wk. is free
Washington	\$255	\$10.00	2,361,492	133	Tuesday 5pm	Run 5 wks./5th wk. is free
West Virginia	\$250	\$7.00	1,307,192	70	Wednesday 11am	

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Wisconsin	\$300	\$10.00	2,302,202	178	Wednesday 2pm	Run 5 wks./5th wk. is free
Northeast	\$100	\$5.00	680,846	41		
Northwest	\$100	\$5.00	684,916	52		
Southeast	\$100	\$5.00	574,718	36		
Southwest	\$100	\$5.00	361,722	49		
Wisconsin Shopper Network	\$229	\$30.00	3,000,000	83	Monday 5pm	
Wyoming	\$135	\$5.00	413,016	44	Thursday 3pm	Run 5 wks./25% off 5th wk.