

Classified Networks



Network	25-word Rate	Additional Words	Readership	Publications	Deadline (CST)
Alternative Newsweeklies	\$995	\$40.00	11,165,906	108	Thursday 3pm
Mid-Atlantic/NY	\$350	\$10.00	1,687,650	13	
Midwest	\$305	\$10.00	1,558,472	16	
New England	\$195	\$10.00	669,590	7	
Northern CA/NV	\$255	\$10.00	1,275,972	13	
NW Rockies	\$250	\$10.00	1,226,274	12	
Southeast	\$330	\$10.00	1,780,770	22	
Southern CA/HI	\$350	\$10.00	1,706,530	14	
Southwest	\$255	\$10.00	1,260,648	11	
Canada Network (English)	\$1,866	\$44.00	13,950,632	655	Wednesday 4pm
Alberta & Northwest	\$259	\$8.00	1,800,920	118	
Atlantic	\$179	\$5.00	1,008,422	63	
BC & Yukon	\$395	\$9.00	3,846,278	123	
Manitoba	\$189	\$5.00	766,858	43	
Ontario	\$475	\$6.00	5,057,436	201	
Quebec (English)	\$160	\$6.00	782,482	25	
Quebec (French)	\$1,097	\$0.00	8,767,370	146	
Saskatchewan	\$209	\$5.00	688,236	82	
Nationwide Shopper Network	\$1,579	\$50.00	3,750,000	117	Monday 11am
Suburban Classified (Zones 1-4)	\$1,091	\$35.00	23,303,702	792	Wednesday 4pm
Zone 1 - East	\$685	\$35.00	7,004,602	371	
Zone 2 - Midwest	\$720	\$35.00	8,208,774	269	
Zone 3 - West	\$220	\$35.00	2,425,042	83	
Zone 4 - Canada	\$240	\$35.00	5,665,284	69	