

Classified Networks



Network	25-word Rate	Additional Words	Readership	Publications	Deadline (CST)
Alternative Newsweeklies	\$995	\$40.00	11,585,602	111	Thursday 3pm
Mid-Atlantic/NY	\$350	\$10.00	1,879,738	14	
Midwest	\$305	\$10.00	1,627,788	17	
New England	\$195	\$10.00	675,152	8	
Northern CA/NV	\$255	\$10.00	1,323,090	13	
NW Rockies	\$250	\$10.00	1,226,566	12	
Southeast	\$330	\$10.00	1,799,116	22	
Southern CA/HI	\$350	\$10.00	1,749,096	14	
Southwest	\$255	\$10.00	1,305,056	11	
Canada Network (English)	\$1,790	\$44.00	13,416,934	644	Wednesday 4pm
Alberta & Northwest	\$259	\$8.00	1,817,704	117	
Atlantic	\$159	\$5.00	497,016	59	
BC & Yukon	\$395	\$9.00	3,851,340	115	
Manitoba	\$189	\$5.00	763,868	46	
Ontario	\$449	\$6.00	4,877,886	198	
Quebec (English)	\$160	\$6.00	868,180	25	
Quebec (French)	\$709	\$25.45	8,029,116	146	
Saskatchewan	\$209	\$5.00	738,940	84	
Nationwide Shopper Network	\$1,579	\$50.00	3,750,000	117	Monday 11am
Suburban Classified (Zones 1-4)	\$1,091	\$32.00	23,956,846	810	Wednesday 4pm
Zone 1 - East	\$685	\$32.00	8,214,574	399	
Zone 2 - Midwest	\$720	\$32.00	8,182,014	260	
Zone 3 - West	\$220	\$32.00	2,481,832	86	
Zone 4 - Canada	\$240	\$32.00	5,078,426	65	