

FSI Print Quote Survey



Date: _____

Advertiser: _____

Agency: _____

Contact: _____

Address: _____

Billing Address (if different): _____

Phone: _____

Fax: _____

Email: _____

Quote Format: Spreadsheet PDF

Insert Size

Flat size: _____

Folded size: _____

Finished size (if additional folding is required to fit into a newspaper appropriately): _____

Number of pages: _____

**Additional folding charges may apply if size of insert is larger than newspaper requirements*

Color

Full Color: 1/Side 2/Side

*One Color + Black: 1/Side 2/Side

*Two Color + Black: 1/Side 2/Side

* If one or two color, what PMS color(s)? _____

Paper Stock

Newsprint:

1. Weight of stock _____

2. Brightness _____

Glossy stock:

1. Weight of stock _____

2. Brightness _____

Bleed

Does the insert have any bleed? (Does the color extend off the edge of the page on any or all sides?)

Yes _____ No

**This makes a difference with the cost. Bleed requires printing to extend past the actual size of the image size and then to be trimmed to accommodate. Most common with Single Sheet FSI's.*

Finishing

Folding required: Center fold Quarter fold

Stapling: Yes No

Turn Around Time

Ad Copy Ready by: _____

Print Time: _____

Desired insertion date: _____

Distribution

Total Quantity / Circulation: _____

Number of locations: _____

**Shipping addresses will be provided by CNA*

Format of Ad Copy

Raw files

PDF

Budget: _____

Due Date: _____