

# FSI Print Quote Survey



Date: \_\_\_\_\_

Advertiser: \_\_\_\_\_

Agency: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Billing Address (if different): \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Quote Format:  Spreadsheet  PDF

## Insert Size

Flat size: \_\_\_\_\_

Folded size: \_\_\_\_\_

Finished size (if additional folding is required to fit into a newspaper appropriately): \_\_\_\_\_

Number of pages: \_\_\_\_\_

*\*Additional folding charges may apply if size of insert is larger than newspaper requirements*

## Color

Full Color:  1/Side  2/Side

\*One Color + Black:  1/Side  2/Side

\*Two Color + Black:  1/Side  2/Side

\* If one or two color, what PMS color(s)? \_\_\_\_\_

## Paper Stock

Newsprint:

1. Weight of stock \_\_\_\_\_

2. Brightness \_\_\_\_\_

Glossy stock:

1. Weight of stock \_\_\_\_\_

2. Brightness \_\_\_\_\_

## Bleed

Does the insert have any bleed? (Does the color extend off the edge of the page on any or all sides?)

Yes \_\_\_\_\_  No

*\*This makes a difference with the cost. Bleed requires printing to extend past the actual size of the image size and then to be trimmed to accommodate. Most common with Single Sheet FSI's.*

## Finishing

Folding required:  Center fold  Quarter fold

Stapling:  Yes  No

## Turn Around Time

Ad Copy Ready by: \_\_\_\_\_

Print Time: \_\_\_\_\_

Desired insertion date: \_\_\_\_\_

## Distribution

Total Quantity / Circulation: \_\_\_\_\_

Number of locations: \_\_\_\_\_

*\*Shipping addresses will be provided by CNA*

## Format of Ad Copy

Raw files

PDF

Budget: \_\_\_\_\_

Due Date: \_\_\_\_\_