

Shopper Networks



Network	25-word Rate	Additional Words	Circulation	Publications
Alabama				
Mobile	\$179	\$7.00	290,000	10
Network I	\$129	\$5.00	200,000	14
Alabama/Arkansas/Mississippi	\$429	\$15.00	650,000	46
Alaska	\$419	\$15.00	155,000	9
Arizona				
Network I	\$319	\$10.00	450,000	38
Network II	\$299	\$10.00	470,000	14
Network III (NW)	\$129	\$5.00	133,000	15
Arkansas	\$209	\$10.00	370,000	27
California	\$459	\$15.00	950,000	19
Colorado	\$99	\$7.00	200,000	8
Connecticut	\$199	\$10.00	215,000	19
Dakota Metro	\$109	\$7.00	210,000	6
Delaware	\$129	\$5.00	280,000	10
Farm/Ag	\$359	\$12.00	475,000	12
Florida	\$269	\$10.00	480,000	13
Georgia				
Network I	\$239	\$10.00	400,000	17
Network II	\$189	\$7.00	300,000	17
Network III (Atlanta)	\$199	\$10.00	560,000	23
Hawaii	\$49	\$3.00	60,000	3
Hispanic/Latino				
Network I	\$609	\$17.00	1,750,000	15
Network II	\$589	\$15.00	800,000	9
Idaho	\$79	\$5.00	115,000	10
Illinois				
Chicago	\$239	\$10.00	675,000	7
Network I	\$199	\$10.00	465,000	33
Network II	\$189	\$10.00	325,000	18
Network III	\$249	\$10.00	575,000	41
TMC	\$699	\$20.00	1,800,000	101

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Indiana				
Network I	\$159	\$7.00	375,000	19
Network II	\$199	\$10.00	365,000	14
Iowa	\$279	\$10.00	575,000	29
Kansas	\$159	\$10.00	230,000	13
Kentucky				
Network I	\$179	\$10.00	410,000	32
Network II	\$239	\$10.00	235,000	23
Louisiana	\$159	\$7.00	290,000	23
Maine	\$199	\$10.00	275,000	21
Maryland	\$339	\$12.00	900,000	27
Massachusetts	\$179	\$7.00	565,000	5
Michigan	\$329	\$10.00	575,000	8
Minnesota				
Metro	\$589	\$14.00	650,000	26
Network II	\$299	\$10.00	635,000	25
Network III	\$329	\$12.00	200,000	23
Mississippi	\$169	\$7.00	190,000	14
Missouri				
Network I	\$229	\$10.00	475,000	52
Network II	\$129	\$5.00	180,000	12
Montana	\$129	\$7.00	165,000	9
Nationwide Network	\$1,579	\$50.00	3,750,000	117
Nebraska				
Network I	\$159	\$7.00	400,000	19
Network II	\$189	\$7.00	285,000	13
New England	\$359	\$15.00	460,000	33
New Hampshire				
Network I	\$229	\$10.00	240,000	18
Network II	\$259	\$10.00	350,000	21
New Jersey	\$129	\$5.00	125,000	16
New Mexico	\$229	\$10.00	300,000	22

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New York				
Network II	\$359	\$10.00	900,000	43
Network III (Syracuse)	\$149	\$7.00	218,000	23
Network IV (Long Island)	\$229	\$10.00	125,000	23
North Carolina				
Network I	\$229	\$10.00	590,000	18
Network II	\$169	\$7.00	265,000	13
North Dakota				
	\$119	\$7.00	190,000	12
Northwest United States				
Network II	\$489	\$17.00	635,000	24
Network III	\$289	\$7.00	675,000	29
Ohio				
Network I	\$189	\$10.00	480,000	22
Network II	\$179	\$10.00	475,000	22
Network III	\$249	\$10.00	385,000	19
Oklahoma				
Network I	\$249	\$10.00	460,000	53
Network II	\$129	\$7.00	420,000	14
Pennsylvania				
East I	\$159	\$7.00	505,000	22
East II	\$189	\$7.00	475,000	17
Network II	\$259	\$10.00	625,000	24
Rocky Mountains				
	\$299	\$10.00	530,000	27
South Carolina				
	\$159	\$10.00	300,000	17
South Dakota				
	\$169	\$8.00	285,000	10
Tennessee				
	\$249	\$10.00	420,000	20
Texas				
Dallas	\$179	\$7.00	270,000	8
Houston	\$339	\$10.00	610,000	15
Outstate	\$339	\$12.00	875,000	30
Vermont				
	\$139	\$7.00	110,000	14
Virginia				
Network I	\$289	\$10.00	365,000	18
Network II	\$389	\$12.00	275,000	18

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Washington	\$499	\$17.00	575,000	11
West Virginia	\$199	\$10.00	470,000	18
Wisconsin				
Milwaukee	\$219	\$12.00	865,000	12
Network I	\$299	\$10.00	1,025,000	69
Wyoming	\$99	\$5.00	150,000	10