



Wisconsin Classified Papers

NORTHEAST REGION

Antigo Daily Journal *
 Antigo Journal Express
 Ashwaubenon Press
 Brillion News
 Brillion Lake to Lake Shopper
 Chilton,Times-Journal
 Clintonville Chronicle
 Crandon Forest Republican
 Eagle River Vilas County News Review
 Eagle River Northwoods Trader
 Edgar Record Review
 Florence Mining News
 Howard Suamico Press
 Ironwood Daily Globe
 Kaukauna Times-Villager
 Kiel Tri-County News
 Marinette Eagle Herald *
 Marinette, Eagle Herald Sunday
 Marion Advertiser
 Marshfield News-Herald *
 Marshfield Central WI Shopper Resource
 Minocqua Lakeland Times
 Oconto Falls Oconto County Times-Herald
 Oconto Falls Bonus Paper
 Peshtigo Times
 Peshtigo Times-Saver
 Rhinelander Northwoods River News
 Northwoods Super Shopper
 Seymour Advertiser Community News
 Stevens Point Journal *
 Sturgeon Bay Door County Advocate
 Three Lakes News
 Tomahawk Leader
 Tomahawk Leader Extra
 Valders Journal
 Waupaca County Post East
 Waupaca County Post West
 Wautoma Waushara Argus
 Winneconne News

* Daily newspaper

Wisconsin Rapids Daily Tribune *
 Wittenberg Enterprise

32 Newspapers/9 Shoppers
Readership: 680,846

NORTHWEST REGION

Abbotsford Tribune-Phonograph
 Amery Free Press
 Augusta Area Times
 Baldwin Bulletin
 Balsam Lake County Ledger Press
 Barron News-Shield
 Black River Falls Banner Journal
 Bloomer Advance
 Chippewa Falls Chippewa Herald *
 Chippewa Falls Chippewa Advertiser
 Cumberland Advocate
 Cumberland Beacon
 Durand Courier-Wedge
 Eau Claire Country Today
 Eau Claire Leader-Telegram *
 Ellsworth Pierce County Herald
 Frederic Inter-County Leader
 Grantsburg Burnett County Sentinel
 Hayward Sawyer County Record
 Hayward 4 Seasons
 Hudson Star-Observer
 Hudson Hot Sheet Shopper
 Ladysmith News
 Loyal Tribune Record Gleaner
 Luck Enterprise Press
 Medford Star News
 Menomonie Dunn County News
 Menomonie Dunn County Shopper
 Neillsville Clark County Press
 New Richmond The News
 New Richmond Scotsman
 Osceola Sun
 Osseo Tri-County News
 Park Falls Herald
 Park Falls Extra Shopper
 Phillips The-Bee
 Phillips Extra Shopper

Prescott Journal
 Rice Lake Chronotype
 River Falls Journal
 River Falls Western Buyers Guide
 Shell Lake Washburn County Register
 Spooner Advocate
 Spring Valley Sun-Argus
 Spring Valley Values Shopper
 St. Croix Falls Standard-Press
 Stanley Republican
 Superior Daily Telegram*
 Superior Manney's Shopper
 Washburn County Journal
 Withee O-W Enterprise
 Woodville Leader

41 Newspapers/11 Shoppers
Readership: 684,916

SOUTHEAST REGION

Beaver Dam Daily Citizen *
 Beloit Daily News*
 Burlington Standard Press
 Campbellsport News
 Clinton Topper
 East Troy News
 East Troy Times
 Edgerton Reporter
 Edgerton Advertiser
 Elkhorn Independent
 Evansville Review
 Evansville Trading Post
 Fort Atkinson, Daily Co. Union *
 Janesville Gazette *
 Janesville Marketplace
 Juneau Dodge Co. Independent News
 Lake Mills Leader
 Mayville Dodge Co. Pionier
 Milton Courier
 Milwaukee Daily Reporter *

Montello Marquette County Tribune
 Oconomowoc Enterprise
 Plymouth Review
 Port Washington Ozaukee Press
 Racine Journal Times *
 Random Lake Sounder
 Ripon Commonwealth Press
 Walworth Sharon Reporter
 Waterford Post
 Waterloo Courier
 Watertown Daily Times *
 Waukesha Freeman *
 Waukesha Area Sunday Post
 West Bend Daily News *
 West Bend Advantage

31 Newspapers/5 Shoppers
Readership: 574,718

SOUTHWEST REGION

Adams County Times/Friendship Reporter
 Adams/Friendship Shoppers Weekly
 Alma Buffalo County Journal
 Baraboo News Republican *
 Black Earth News-Sickle-Arrow
 Blair Press
 Boscobel Dial
 Brodhead Independent Register
 Brodhead Independent Register Shopper
 Cambridge News
 Cashton Record
 Cochrane-Fountain City Recorder
 Cottage Grove Herald Independent
 Cuba City Tri-County Press
 Darlington Republican-Journal
 De Forest Times-Tribune
 Deerfield Independent
 Fennimore Times
 Gays Mills Crawford Co. Independent
 & The Kickapoo Scout

Hillsboro Sentry-Enterprise
 La Crosse Tribune*
 La Farge Epitaph-News
 Lancaster Grant County Herald Independent
 Lodi Enterprise
 Mauston Juneau County Star-Times
 McFarland Thistle & McFarland Community Life
 Middleton Times-Tribune
 Mondovi Herald News
 Monroe Times*
 Mount Horeb Mail
 New Glarus Post Messenger
 Oregon Observer
 Platteville Journal
 Portage Daily Register*
 Poynette Press
 Prairie du Chien Courier Press
 Prairie du Chien Courier Press Shopper
 Reedsburg Independent
 Reedsburg Times Press
 Richland Center Richland Observer
 Sauk City Sauk Prairie Eagle
 Sauk City Sauk Prairie Star
 Stoughton Courier Hub
 Sun Prairie Star
 Tomah Journal and Monitor Herald
 Verona Press
 Viroqua Vernon County Broadcaster
 Waunakee Tribune
 Wisconsin Dells Events

46 Newspapers/3 Shoppers
Readership: 361,722

**Rates, Publications and Circulation figures subject to change

Total Daily Newspapers: 21 | Total Weekly Newspapers: 130 | Total Shoppers 27 | Total Publications: 178 | Total Readership: 2,302,202