

# Wisconsin Small Space Display Papers



## NORTHEAST REGION

Ashwaubenon-Hobart Press  
 Brillion News  
 Chilton Times-Journal  
 Clintonville Chronicle  
 Crandon Forest Republican  
 Eagle River Vilas County News-Review  
 Eagle River North Woods Trader  
 Edgar Record-Review  
 Florence Mining News  
 Howard Suamico Press  
 Kaukauna Times-Villager  
 Kiel Tri-County News  
 Marinette EagleHerald\*  
 Marinette EagleHerald Sunday  
 Marion Advertiser  
 Marshfield News-Herald\*  
 Marshfield Central WI Shopper Resource  
 Oconto Falls Oconto County Times-Herald  
 Oconto Falls Bonus Paper  
 Peshtigo Times  
 Rhinelander Northwoods River News  
 Northwoods Super Shopper  
 Seymour Advertiser Community News  
 Stevens Point Journal\*  
 Sturgeon Bay Door County Advocate  
 Three Lakes News  
 Tomahawk Leader  
 Tomahawk Leader Extra  
 Waupaca County Post East  
 Waupaca County Post West  
 Wautoma Waushara Argus  
 Winneconne News  
 Wisconsin Rapids Daily Tribune\*  
 Wittenberg Enterprise

**28 Newspapers/7 Shoppers**  
**Readership: 591,346**

\* Daily newspaper

## NORTHWEST REGION

Abbotsford Tribune-Phonograph  
 Amery Free Press  
 Ashland Daily Press\*  
 Augusta Area Times  
 Baldwin Bulletin  
 Black River Falls Banner Journal  
 Bloomer Advance  
 Chetek Alert  
 Chippewa Falls Chippewa Herald\*  
 Chippewa Falls Chippewa Co. Advertiser  
 Durand Courier-Wedge  
 Durand Star Shopper  
 Eau Claire Leader-Telegram\*  
 Eau Claire Country Today  
 Ellsworth Pierce County Herald  
 Hammond Central St. Croix News  
 Hayward Sawyer County Record  
 Hayward Four Seasons  
 Hudson Star-Observer  
 Hudson Hot Sheet  
 Hurley Iron County Miner  
 Ladysmith News  
 Loyal Tribune Record Gleaner  
 Medford Star News  
 Menomonie Dunn County News  
 Menomonie Dunn Co. Shopper  
 Neillsville Clark County Press  
 New Richmond News  
 New Richmond Scotsman  
 Osceola Sun  
 Osseo Tri-County News  
 Park Falls Herald  
 Park Falls Extra Shopper  
 Phillips The-Bee  
 Phillips Extra Shopper  
 Prescott Journal

Rice Lake Chronotype  
 River Falls Journal  
 River Falls Western WI Buyers Guide  
 Spooner Advocate  
 Spring Valley Sun-Argus  
 Spring Valley Values Shopper  
 Stanley Republican  
 Superior Daily Telegram\*  
 Superior Manney's Shopper  
 Washburn County Journal  
 Withee O-W Enterprise  
 Woodville Leader

**37 Newspapers/12 Shoppers**  
**Readership: 657,646**

## SOUTHEAST REGION

Beaver Dam Daily Citizen\*  
 Beloit Daily News\*  
 Burlington Standard Press  
 Campbellsport News  
 Cedarburg Ozaukee County News Graphic  
 Clinton Topper  
 Edgerton Reporter  
 Edgerton Advertiser  
 Elkhorn Independent  
 Evansville Review  
 Evansville Trading Post  
 Fort Atkinson Daily Jefferson Co. Union\*  
 Janesville Gazette\*  
 Juneau Dodge County Independent News  
 Lake Mills Leader  
 Mayville Dodge County Pionier  
 Milton Courier  
 Milwaukee Daily Reporter\*  
 Montello, Marquette County Tribune  
 Oconomowoc Enterprise

Port Washington Ozaukee Press  
 Racine Journal Times\*  
 Random Lake Sounder  
 Ripon Commonwealth Press  
 Waterloo Courier  
 Watertown Daily Times\*  
 Waukesha Freeman\*  
 West Bend Daily News\*  
 West Bend Advantage

**26 Newspapers/ 3 Shoppers**  
**Readership: 477,548**

## SOUTHWEST REGION

Adams/Friendship Times Reporter  
 Adams Shoppers Weekly  
 Alma Buffalo County Journal  
 Baraboo News Republic\*  
 Black Earth News-Sickle-Arrow  
 Blair Press  
 Boscobel Dial  
 Brodhead Independent Register  
 Brodhead Independent-Register Shopping News  
 Cambridge News  
 Cochrane-Fountain City Recorder  
 Cottage Grove Herald-Independent  
 Cuba City Tri-County Press  
 Darlington Republican Journal  
 DeForest Times-Tribune  
 Deerfield Independent  
 Fennimore Times  
 Gays Mills Crawford Co. Independent  
 & The Kickapoo Scout  
 Hillsboro Sentry-Enterprise  
 La Farge Epitaph-News  
 Lancaster Grant Co. Herald Independent

Lodi Enterprise  
 Mauston Juneau County Star-Times  
 McFarland Thistle  
 & McFarland Community Life  
 Middleton Times-Tribune  
 Mondovi Herald News  
 Monroe Times\*  
 Mount Horeb Mail  
 New Glarus Post Messenger  
 Oregon Observer  
 Platteville Journal  
 Portage Daily Register\*  
 Poynette Press  
 Prairie du Chien Courier Press  
 Prairie du Chien Courier Press Shopper  
 Reedsburg Times Press  
 Richland Center Richland Observer  
 Sauk City Sauk Prairie Eagle  
 Sauk City Sauk Prairie Star  
 Stoughton Courier Hub  
 Sun Prairie Hometown Advertiser  
 Sun Prairie Star  
 Verona Press  
 Waunakee Tribune  
 Wisconsin Dells Events

**42 Newspapers/3 Shoppers**  
**Readership: 321,700**

\*\*Rates, Publications and Circulation figures subject to change

**Total Daily Newspapers: 20 | Total Weekly Newspapers: 113 | Total Shoppers 25 | Total Publications: 158 | Total Readership: 2,048,240**