

# Classified Networks



Network	25-word Rate	Additional Words	Readership	Publications	Deadline (CST)	Discounts
Alabama	\$210	\$7.50	1,700,000	121	Monday 5pm	
Alaska	\$649	\$14.00	577,000	32	Monday 4pm	Run 4 wks./\$75 off 4th wk.
Arizona	\$330	\$11.00	1,925,826	94	Tuesday 5pm	Run 4 wks./50% off 4th wk.
Eastern	\$150	\$11.00	189,070	15		1-Zone \$150
North Central	\$150	\$11.00	225,400	15		2-Zones \$275
South Central	\$150	\$11.00	188,858	27		
Western	\$150	\$11.00	161,610	9		
Arkansas	\$275	\$10.00	2,384,536	125	Wednesday 3pm	Run 5 wks./5th wk. is free
Central	\$100	\$10.00	301,170	28		1-Region \$100
Northeast	\$100	\$10.00	822,026	30		2-Regions \$150
Northwest	\$100	\$10.00	610,052	33		3-Regions \$200
Southern	\$100	\$10.00	651,288	34		
California	\$550	\$15.00	6,600,000	234	Wednesday 12pm	
Northern	\$350	\$10.00	2,800,000	126		
Southern	\$365	\$10.00	3,800,000	108		
Colorado	\$250	\$7.00	1,473,410	106	Wednesday 5pm	Run 5 wks./5th wk. is free
Metro	\$230	\$7.00	699,024	32		
Northeast	\$180	\$7.00	264,526	27		
Northwest	\$130	\$7.00	31,326	4		
Southeast	\$205	\$7.00	297,664	23		
Southwest	\$155	\$7.00	180,870	20		
Florida	\$475	\$10.00	3,333,032	121	Tuesday 11am	Run 4 wks./4th wk. is free
Central Region	\$325	\$10.00	1,809,616	50		
North Region	\$150	\$10.00	689,566	44		
South Region	\$175	\$10.00	833,850	27		
Georgia	\$350	\$8.00	2,496,252	133	Tuesday 9am	
Hawaii	\$660	\$9.50	2,129,200	25	Monday 4pm	Run 4 wks./\$75 off 4th wk.
Illinois	\$460	\$10.00	3,932,358	383	Wednesday 10am	Run 4 wks./4th wk. is free
Central	\$225	\$10.00	777,244	91		Chicagoland +1-Zone \$400
Chicagoland	\$325	\$10.00	1,509,452	147		Chicagoland +2-Zones \$450
Northern	\$225	\$10.00	1,082,402	77		1-Zone \$225, 2-Zones \$375
Southern	\$225	\$10.00	563,260	68		3-Zones \$425

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Indiana	\$320	\$10.00	1,842,836	143	Wednesday 11am	Run 4 wks./50% off 4th wk.
Central	\$245	\$10.00	528,242	38		
North	\$245	\$10.00	595,506	48		
South	\$245	\$10.00	719,088	57		
Iowa	\$300	\$9.00	2,627,496	254	Wednesday 10am	Run 6 wks./6th wk. is free
Northeast	\$110	\$4.00	1,000,514	73		
Northwest	\$110	\$4.00	430,730	57		
Southeast	\$110	\$4.00	653,042	58		
Southwest	\$110	\$4.00	543,210	66		
Kansas	\$300	\$12.00	800,000	135	Tuesday 5pm	
Kentucky	\$250	\$7.00	2,019,446	73	Wednesday 4pm	
Louisiana	\$265	\$9.00	2,535,022	121	Wednesday 12pm	Run 5 wks./5th wk. is free
Northern	\$175	\$9.00	650,514	37		1-Region \$175
Southeast	\$175	\$9.00	914,630	44		2-Regions \$200
Southwest	\$175	\$9.00	969,878	40		
Maryland-Delaware-DC	\$495	\$8.00	5,570,924	117	Wednesday 11am	Run 5 wks./5th wk. is free
Maryland Only	\$445	\$8.00	3,965,210	98		
Michigan	\$299	\$7.00	3,600,000	147	Tuesday 11am	
Minnesota	\$199	\$10.00	1,965,488	244	Tuesday 5pm	
Central East (Metro)	\$80	\$6.00	427,466	31		1-Region \$80
Central West (320)	\$80	\$6.00	345,284	49		2-Regions \$134
Northern (218)	\$80	\$6.00	714,722	77		3-Regions \$184
Southern (507)	\$80	\$6.00	478,016	87		
Mississippi	\$210	\$8.00	940,790	104	Monday 5pm	Run 4 wks./10% discount
Missouri	\$300	\$10.00	2,060,176	202	Wednesday 12pm	
Montana	\$139	\$4.00	430,572	69	Wednesday 5pm	
Nebraska	\$210	\$7.00	738,302	176	Wednesday 10am	\$200 rate for 4 wks., no chgs.
Nevada	\$149	\$5.00	788,000	20	Wednesday 2pm	
New England	\$395	\$8.00	4,953,016	284	Wednesday 11am	Run 4 wks/4th wk. is free
Central Region (MA)	\$225	\$8.00	2,042,720	156		
Northern Region (ME,NH,VT)	\$175	\$8.00	1,388,650	69		
Southern Region (CT,RI)	\$175	\$8.00	1,521,646	59		
New Jersey	\$495	\$13.00	4,200,000	133	Wednesday 11am	Run 5 wks./ 5th wk. is free
New Mexico	\$154	\$5.00	427,590	28	Thursday 1pm	

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New York Dailies	\$425	\$15.00	1,657,780	41	Thursday 3pm	
New York Weeklies	\$425	\$10.00	3,924,882	282	Wednesday 10am	Run 5 wks./5th wk. is free
Central	\$195	\$10.00	626,180	68		
Long Island	\$195	\$10.00	723,158	70		
New York City	\$275	\$10.00	1,815,202	59		
Western	\$195	\$10.00	760,342	85		
North Carolina	\$330	\$10.00	3,488,542	115	Tuesday 4pm	
North Dakota	\$150	\$5.00	522,000	89	Tuesday 12pm	
Ohio	\$295	\$10.00	2,713,544	138	Tuesday 9am	Run 5 wks./5th wk. is free
Oklahoma	\$285	\$10.00	1,030,148	194	Wednesday 10am	
Oregon	\$250	\$8.00	1,018,744	81	Tuesday 5pm	
Pennsylvania	\$475	\$10.00	3,405,624	153	Wednesday 1pm	Run 5 wks./5th wk. is free
Eastern	\$315	\$10.00	2,149,380	91		
Western	\$265	\$10.00	1,256,244	62		
South Carolina	\$375	\$12.00	2,487,690	107	Wednesday 11am	
South Dakota	\$150	\$5.00	606,000	128	Tuesday 12pm	
Tennessee	\$265	\$10.00	1,290,178	89	Tuesday 11am	
Eastern	\$115	\$10.00	566,506	31		
Middle	\$115	\$10.00	501,282	38		
Western	\$95	\$10.00	222,390	20		
Texas	\$500	\$14.00	2,036,596	307	Tuesday 5pm	
Northern	\$230	\$6.00	540,096	99		
Southern	\$230	\$6.00	1,003,378	107		
Western	\$230	\$6.00	493,122	101		
Utah	\$163	\$5.00	680,000	49	Tuesday 1pm	Run 4 wks / 5% discount
Virginia	\$275	\$10.00	2,105,338	80	Wednesday 11am	Run 5 wks./5th wk. is free
Washington	\$255	\$10.00	2,361,492	133	Tuesday 5pm	Run 5 wks./5th wk. is free
West Virginia	\$250	\$7.00	1,307,192	70	Wednesday 11am	
Wisconsin	\$300	\$10.00	2,291,498	180	Wednesday 2pm	Run 5 wks./5th wk. is free
Northeast	\$100	\$5.00	671,482	41		
Northwest	\$100	\$5.00	679,116	52		
Southeast	\$100	\$5.00	574,718	37		
Southwest	\$100	\$5.00	366,182	50		
Wisconsin Shopper Network	\$229	\$30.00	3,000,000	83	Monday 5pm	

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Wyoming	\$135	\$5.00	413,016	44	Thursday 3pm	Run 5 wks./25% off 5th wk.