

Display Networks



Network	2x2 Rate	2x4 Rate	Circulation	Publications	Deadline (CST)	Discounts
Alabama	\$1,000	N/A	725,000	116	Monday 5pm	
Alaska	\$1,400	N/A	156,400	19	Monday 4pm	
Arizona	\$735	\$1,470	931,937	77	Tuesday 5pm	
Arkansas	\$1,150	\$2,100	939,411	126	Monday 3pm	Run 5 wks./5th wk. is free
Central	\$475	\$650	166,407	29		
Northeast	\$475	\$650	279,950	28		
Northwest	\$475	\$650	267,813	35		
Southern	\$475	\$650	225,241	34		
California	\$1,550	\$4,000	1,766,000	132	Monday 12pm	
Northern	\$1,200	\$2,400	802,000	76		
Southern	\$1,200	\$2,400	964,000	56		
Colorado	\$850	\$1,700	418,178	80	Monday 5pm	Run 5 wks./5th wk. is free
Metro	\$745	\$1,500	151,574	18		
Northeast	\$425	\$850	79,320	17		
Northwest	\$215	\$425	37,163	6		
Southeast	\$530	\$1,100	106,101	19		
Southwest	\$320	\$640	44,020	20		
Florida	\$1,260	\$2,500	1,141,499	91	Monday 9am	Run 5 wks./5th wk. is free
Central	\$625	\$1,250	872,066	52		1-Region \$625/\$1250
Northern	\$625	\$1,250	218,133	29		2-Regions \$1050/\$2050
Southern	\$625	\$1,250	51,300	10		
Georgia	\$1,400	\$2,800	824,814	97	Monday 4pm	
Northern	\$800	\$1,500	457,714	44		
Southern	\$800	\$1,500	367,100	53		
Hawaii	\$1,485	N/A	731,000	14	Monday 4pm	
Illinois	\$1,400	\$2,800	1,159,243	254	Wednesday 10am	
Central East	\$300	\$600	194,150	40		2-Zones \$575 / \$1150
Central West	\$300	\$600	152,859	42		3-Zones \$850 / \$1700
Chicagoland	\$350	\$700	320,463	64		4-Zones \$1100 / \$2200
Northwest	\$300	\$600	263,793	44		Chicago+1-Zone \$625/\$1250
Southeast	\$300	\$600	100,108	35		Chicago+2-Zones \$900/\$1800
Southwest	\$300	\$600	127,870	29		Chicago+3-Zones \$1150/\$2300
Indiana	\$900	\$1,800	773,112	88	Monday 4pm	

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Iowa	\$1,200	\$2,550	883,743	180	Tuesday 10am	Run 3 wks./25% off 2nd & 3rd
Central	\$400	\$860	66,018	14		
Northeast	\$400	\$860	367,808	49		
Northwest	\$400	\$860	118,382	46		
Southeast	\$400	\$860	220,463	38		
Southwest	\$400	\$860	111,072	33		
Kansas	\$800	\$1,650	402,628	142	Tuesday 5pm	
Kentucky	\$2,300	\$4,556	945,081	98	Wednesday 2pm	
Louisiana	\$650	\$1,300	469,000	68	Wednesday 12pm	Run 5 wks./5th wk. is free
Northern	\$350	\$700	202,000	26		
Southern	\$350	\$700	267,000	42		
Maryland-Delaware-DC	\$1,450	\$2,900	2,509,302	100	Tuesday 11am	Run 5 wks./5th wk. is free
Michigan	\$999	\$1,998	1,407,874	113	Monday 11am	
Minnesota	\$1,800	\$3,800	1,005,766	263	Tuesday 12pm	
Central East (Metro)	\$600	\$1,300	287,622	39		1-Region \$600 / \$1300
Central West (320)	\$600	\$1,300	157,875	52		2-Regions \$1150 / \$2500
Northern (218)	\$600	\$1,300	266,645	76		3-Regions \$1700 / \$3600
Southern (507)	\$600	\$1,300	293,624	96		
Mississippi	\$1,060	\$2,120	425,399	96	Monday 5pm	
Central	\$450	\$900	135,691	34		1-Region \$450 / \$900
Northern	\$450	\$900	152,496	34		2-Regions \$795 / \$1590
Southern	\$450	\$900	137,212	28		
Missouri	\$1,000	\$2,000	832,094	142	Wednesday 12pm	
Eastern	\$600	\$1,200	368,675	61		
Western	\$600	\$1,200	463,419	81		
Montana	\$330	\$675	157,704	48	Wednesday 5pm	
Nebraska	\$825	\$1,650	377,841	171	Tuesday 4pm	
Central	\$270	\$540	105,477	47		
Northeast	\$295	\$590	118,005	58		
Southeast	\$270	\$540	75,483	32		
Western	\$270	\$540	78,876	34		
Nevada	\$690	\$1,380	430,714	20	Monday 2pm	
New England Dailies	\$900	N/A	756,287	31	Tuesday 11am	
Northern (ME,NH,VT)	\$450	N/A	258,687	11		
Southern (CT,MA,RI)	\$450	N/A	497,600	20		

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New England Weeklies	\$950	N/A	646,111	95	Monday 11am	Run 4 wks/4th wk. is free
Bay State (MA)	\$350	N/A	200,773	42		
Southern (CT,RI)	\$350	N/A	182,799	23		
Tri-State (ME,NH,VT)	\$350	N/A	262,539	30		
New Jersey	\$1,195	N/A	1,559,359	133	Monday 4pm	
Northern	\$1,020	N/A	1,344,359	104		
Southern	\$350	N/A	215,000	29		
New Mexico	\$800	\$1,600	205,419	28	Wednesday 1pm	
New York Dailies	\$1,200	\$2,400	689,951	39	Wednesday 11am	
Central	\$300	\$600	154,182	13		
Eastern	\$650	\$1,300	399,241	13		
Western	\$350	\$700	136,528	13		
New York Weeklies	\$1,500	N/A	1,941,332	280	Wednesday 11am	Run 5 wks./5th wk. is free
Central	\$350	N/A	140,634	37		
Hudson Valley	\$350	N/A	145,206	35		
Long Island	\$350	N/A	339,854	67		
NY City	\$500	N/A	907,601	65		
Upstate	\$350	N/A	178,884	32		
Western	\$350	N/A	229,153	44		
North Carolina	\$1,400	N/A	1,335,502	74	Wednesday 2pm	Run 4 wks./50% off 4th wk.
Eastern	\$880	N/A	804,009	45		
Western	\$680	N/A	531,493	29		
North Dakota	\$500	N/A	276,707	89	Monday 12pm	
Northeast	\$200	N/A	77,157	30		
Northwest	\$100	N/A	55,191	21		
Southeast	\$200	N/A	89,036	21		
Southwest	\$100	N/A	55,323	17		
Ohio	\$850	N/A	705,275	65	Monday 11am	
Oklahoma	\$2,500	\$5,000	509,419	183	Wednesday 10am	
Metro	\$500	\$1,000	137,050	37		
Zone 1 - Northwest	\$500	\$1,000	72,465	34		
Zone 2 - Northeast	\$500	\$1,000	136,757	42		
Zone 3 - Southwest	\$500	\$1,000	63,143	33		
Zone 4 - Southeast	\$500	\$1,000	100,004	37		
Oregon	\$650	N/A	374,148	56	Tuesday 5pm	

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Pennsylvania	\$1,350	\$2,700	1,238,955	108	Monday 10am	Run 5 wks./5th wk. is free
Central	\$250	\$500	191,725			
Northeast	\$100	\$200	64,729			
Southeast	\$975	\$1,950	830,002			
Western	\$200	\$400	152,499			
South Carolina	\$1,600	\$3,200	1,256,543	103	Thursday 11am	Run 4 wks./50% off 4th wk.
Low Country	\$425	\$850	230,971	15		
Midlands	\$775	\$1,550	402,804	37		
Pee Dee	\$425	\$750	203,821	20		
Upstate	\$850	\$1,700	418,947	31		
South Dakota	\$800	N/A	299,200	126	Tuesday 12pm	
East River	\$525	N/A	228,000	96		
West River	\$375	N/A	71,200	30		
Tennessee	\$1,035	\$2,070	579,214	81	Tuesday 10am	
Eastern	\$425	\$850	230,924	26		
Middle	\$425	\$850	238,038	34		
Western	\$355	\$710	110,252	21		
Texas	\$1,100	N/A	644,361	240	Monday 5pm	
Northern	\$450	N/A	197,317	67		
Southern	\$450	N/A	227,148	76		
Western	\$450	N/A	219,896	97		
Utah	\$315	\$578	200,000	40	Tuesday 1pm	Run 4 wks / 5% discount
Virginia	\$950	\$1,900	1,011,427	71	Tuesday 9am	
Central/Eastern	\$500	\$1,000	127,387	20		
Northern	\$700	\$1,400	696,759	32		
Western	\$500	\$1,000	187,281	19		
Washington	\$995	\$1,990	764,519	75	Monday 5pm	
Coastal	\$300	\$600	336,133	24		
Eastern	\$300	\$600	166,920	31		
Metro	\$600	\$1,200	261,466	20		
West Virginia	\$600	\$1,200	534,527	54	Tuesday 11am	
Wisconsin	\$1,350	\$2,925	945,700	155	Wednesday 2pm	Run 5 wks./5th wk. is free
Northeast	\$395	\$860	281,400	35		
Northwest	\$395	\$860	322,800	46		
Southeast	\$395	\$860	219,300	32		
Southwest	\$395	\$860	122,200	42		
Wyoming	\$480	\$1,200	175,261	43	Thursday 3pm	Run 5 wks./25% off 5th wk.